



YEAR-END REPORT /// 2019



U.S MUSIC INDUSTRY CONSUMPTION

BUZZ ANGLE MUSIC

The BuzzAngle Music 2019 Year-End Report

Happy New Year and welcome to the BuzzAngle Music 2019 report on U.S. music consumption! This year's report is once again packed with data and insights covering all forms of consumption for 2019 as well as for the end of another decade.

Buzz Lightyear was famous for saying "to infinity and beyond." BuzzAngle can now say "to a Trillion and beyond" as for the first time on-demand streams broke the 1 Trillion mark in 2019 with 1,010,000,000 on-demand streams.

For the third year in a row, total consumption growth was up double-digits. The 13.5% growth in 2019 in total consumption was fueled by the continued growth of on-demand streams. In 2018, we reported a 16.2% growth in total consumption and an increase of 12.8% in 2017 over 2016.

As a result of consumers continuing to move more towards streaming music, on-demand stream consumption now represents 85% of all music consumption in the United States; a 7.6-point jump over 2018 (77%). On-demand audio stream consumption in 2019 set a record high with 705 billion streams, up 32% over 2018's 534.6 billion audio streams.

While album sales and song sales continued to decline, 23% and 26% respectively, vinyl album sales in 2019 experienced another double-digit growth year; up 10.5% over 2018.

The 2019 BuzzAngle U.S. music report is filled with many more stats on all forms of consumption. We hope you enjoy this year's report and we welcome your feedback.

From everyone at BuzzAngle Music, we are excited for 2020 and the opportunity to work with you all and want to wish you and your families a very happy and healthy new year!

Chris Muratore
Chief Business Development Officer & Co-founder

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01 SUMMARY

Consumption

	2019	2018	% Growth
Total Album Consumption	795.9M	701.0M	13.5%
Total Song Consumption	7.0B	5.8B	21.2%
Total On-Demand Streams	1.01T	809.5B	24.8%
Audio Streams	705.9B	534.6B	32.0%
Video Streams *	304.1B	274.9B	10.6%
Song Sales	295.1M	401.1M	-26.3%
Album Sales	93.0M	121.2M	-23.2%
Digital Album Sales	37.3M	50.8M	-26.6%
Physical Album Sales	55.7M	70.4M	-20.9%
CD Sales	44.9M	60.7M	-26.0%
Vinyl Sales	10.7M	9.7M	10.5%
Cassette Sales	104.6K	118.2K	-11.5%

Total Album Consumption (Album Project Units) = Album Sales + (Song Sales/10) + (On-Demand Streams/1500)

Total Song Consumption (Song Project Units) = Song Sales + (On-Demand Streams/150)

BuzzAngle Music does not providing any weighting factors on the physical album sales market. All units are exactly as reported from the retailers

* Video streaming data from one of the major streaming services changed the methodology of how they report the video streaming

Consumption Breakdown

	2019	2018	Change
% of Total Album Consumption			
Album Sales	11.7%	17.3%	-5.6
Song Sales	3.7%	5.7%	-2
On-Demand Streams	84.6%	77.0%	7.6
% of Total On-Demand Streams			
Audio Streams	69.9%	66.0%	3.9
Video Streams *	30.1%	34.0%	-3.9
% of Total Album Sales			
Digital Album Sales	40.1%	41.9%	-1.8
Physical Album Sales	59.9%	58.1%	1.8
% of Total Physical Album Sales			
CD Sales	80.6%	86.1%	-5.5
Vinyl Sales	19.2%	13.7%	5.5
Cassette Sales	0.2%	0.2%	0

* Video streaming data from one of the major streaming services changed the methodology of how they report the video streaming activity, which caused a larger decrease year-over-year.

02 HIGHLIGHTS

2019 U.S. Highlights

Consumption Headlines:

- **“TO A TRILLION and Beyond”**.... for the first time On-Demand Streams broke the 1 Trillion mark in 2019 with **1,010,000,000** streams, an increase of **25%** over 2018. The previous high was set in 2018 with 809.5 billion streams.
- Audio on-demand streams also set a new record high again with **705** billion streams, up **32%** over 2018’s 534.6 billion audio streams.
- On-Demand Streams in 2019 accounted for **85%** of all music consumption in the United States, that’s a **7.6** point jump from 2018 (77%).
- Overall streaming activity in the United States during 2019 broke the **1.1** trillion mark; that includes on-demand and programmed streams.
- Overall Album consumption in 2019 was up **13.5%** with **795.9** million album consumption unit sales compared to 2018. (album sales + song sales/10 + on-demand streams/1500)
- Overall Song consumption (song sales + on-demand streams/150) in 2019 jumped to a new high of **7 billion**, up **21%** over 2018.
- **Post Malone** dethrones Drake in 2019 and takes two of the three largest awards for the year, **Artist of the Year** (4.4 million album consumption units) and **Album of the Year** for **Hollywood’s Bleeding** (2.7 million album consumption units).
- **Post Malone** was the most streamed artist in 2019 with **6.7 billion** on-demand streams in 2019. Drake comes in second with **6.3** billion streams followed by Billie Eilish with **5** billion streams.
- **Hollywood’s Bleeding** by **Post Malone** was the biggest selling album project in 2019 with **2.0** million sales.
- **“Old Town Road”** by **Lil Nas X** was the most consumed song in 2019 with more than **7.8 million** song project sales. Post Malone and Swae Lee’s song **“Sunflower”** followed with more than **5.6 million** song project sales.
- End of a decade...over the past 6 years, (2014-2019) there have been more than **3.3 Trillion** On-Demand Streams. There were more than **2.1 Trillion** Audio on-demand streams and over **1.2 trillion** video streams. (see more End of Decade highlights below)

- **Drake** was the most streamed artist over the past five years with more than **28 billion** on-demand streams. **Post Malone** was **#2** with **15.9 billion** on-demand streams followed by **Eminem** with **12.5 billion** on-demand streams.

Industry Trends - Streaming Activity

- **Post Malone** was the most streamed artist in 2019 with **6.7 billion** on-demand streams in 2019. Drake comes in second with **6.3 billion** streams followed by Billie Eilish with **5 billion** streams.
- **Post Malone's Hollywood's Bleeding** was the most streamed album in 2019 with more than **3.9 billion** streams from songs off the album.
- Two songs in 2019 broke the 1 Billion on-demand streaming thresholds. **"Old Town Road"** by **Lil Nas X** was streamed more than **1.8 billion** times (sets a new annual record) and **"Sunflower"** by Post Malone & Swae Lee had **1.2 billion** streams. In 2018, **"God's Plan"** by Drake was the biggest on-demand streamed song with 1.5 billion streams.
- **"Old Town Road"** by **Lil Nas X** was also the most streamed song for Audio and Video on-demand streams in 2019; **963.1 million** and **813.6 million** respectively; as well as for Song Sales (1.4 million)
- **Billie Eilish** is the most streamed Female artist in 2019 with **5 billion** streams with Ariana Grande right on her heels with **4.98 billion** on-demand streams.
- In 2019, there were **31** songs that were streamed more than 500 million times compared to 21 songs in 2018. (16 in 2017, six in 2016 and two in 2015)
- In 2019, there were **897 songs** that were streamed more than **100 million times**; which is significantly higher than the 525 songs in 2018. (383 songs in 2017, 226 songs in 2016 and 111 songs in 2015)
- The top 1,000 streamed songs in 2019 accounted for **183.5 billion** streams; an increase of **33%** from 2018 (138.4 billion in 2018, 122.2 billion in 2017, 91.8 billion in 2016).

Industry Trends - Album Sales

- Overall album sales in 2019 were down **23%** after being down 18% in 2018. Digital album sales in 2019 saw the largest decline; down **26.6%** compared to 2018.
- Album Sales accounted for **12%** of all music consumed in the United States in 2019; down from 17% in 2018.

- 2019 was another double digit growth year for Vinyl album sales; LP album sales were up **10.5%** in 2019.
- Vinyl album sales accounted for **19.2%** of all physical album sales, up 5.4 points over 2018 (13.7%). That jump is the biggest annual jump in the past 5 years.
- In 2019, **47%** of all physical album sales happened online via an e-commerce store.
- There were a total of **14** albums that had **1 million or more** album project sales compared to 10 albums in 2018.
- In 2019, only one album broke the 1 million pure album sales mark; **Lover** by **Taylor Swift** (**1.1** million).
- The biggest selling vinyl album in 2019 was **When We All Fall Asleep, Where Do We Go?** by **Billie Eilish** with more than **113,000** sales.
- In 2019, **The Beatles** was the artist with the most vinyl sales with more than **244,000** vinyl album sales.

Industry Trends - Song Sales

- Song sales in 2019 were down for the 5th consecutive year and reached an all time low of **295.7** million; which is down **26%** over song sales in 2018.
- There was only one song that had more than 1 million song sales in 2019; **"Old Town Road"** by **Lil Nas X** (**1.4** million). In 2018 there was not a single song that broke one million sales. In 2017, there were only 14 songs that sold more than one million song downloads compared to 36 in 2016 and 60 songs in 2015.
- The top 1,000 song sales accounted for **66** million sales down **28%** over 2018 song sales of 92.3 million. (170.9 million sales in 2017). The top 1,000 song sales in 2019 once again accounted for **22%** of all song sales for the year.

The END OF A DECADE - (BuzzAngle Music data began in 2014)

- Over the past 6 years, (2014-2019) there have been more than **3.3 Trillion** On-Demand Streams. There were more than **2.1 Trillion** Audio on-demand streams and over **1.2 trillion** video streams.
- On-Demand streams since 2014 accounted for **62%** of all music consumed in the United States.
- BuzzAngle Music has tracked more than **955.5** Billion Album Sales since 2014 with **52.5%** being Physical album sales and **47.5%** digital album sales.
- Since 2014, Album sales have accounted for **27%** of all music consumed in the United States.

- CD Album sales accounted for **91%** of all album sales since 2014 while Vinyl album sales accounted for **9%** from 2014-2019.
- Since 2014 vinyl album sales have grown **175%** in the United States going from just under 4 million sales in 2014 to more than 10.6 million in 2019.
- **Drake** was the most streamed artist over the past five years with more than **28 billion** on-demand streams. **Post Malone** was **#2** with **15.9 billion** on-demand streams followed by **Eminem** with **12.5 billion** on-demand streams.
- **Ariana Grande** is the most streamed female artist since 2015 with more than **10.4 billion** on-demand streams.
- There are 7 artists that have had 10 billion or more on-demand streams since 2015; Drake, Post Malone, Eminem, Future, The Weeknd, Ariana Grande and XXXTentacion.
- **“Old Town Road”** by Lil Nas X is the most streamed song over the past five years with **1.8 billion** on-demand streams followed by **“God’s Plan”** by Drake with **1.6 billion** on-demand streams.
 - Mark Ronson **“Uptown Funk”**, Ed Sheeran **“Shape of You”** and Post Malone **“Congratulations”** round out the top five most streamed songs over the past five years with **1.46 billion**, **1.45 billion** and **1.4 billion** on-demand streams respectively.
- **Adele** was the biggest selling album artist over the past five years with more than **7.5 million** album sales followed by **Taylor Swift** with over **5 million** album sales since 2015.
- Adele’s **25** album was the biggest selling album over the past five years with more than **6.8 million** pure album sales .
- Taylor Swift’s albums **1989** and **Reputation** were the next two biggest selling albums over the past five years with more than **1.7 million** and **1.6 million** album sales respectively.
- Taylor Swift had three of the top six selling albums over the past five years; 1989, Reputation and Lover.
- **Hamilton** original Broadway cast recording was the biggest soundtrack over the past five years with more than **1 million** album sales and **The Greatest Showman** soundtrack followed right behind with more than 935,000 album sales.
- Chris Stapleton’s **Traveller** album was the biggest Country album over the past five years with more than **1.3 million** album sales and the fourth most purchased album over the past five years.

- **Chris Stapleton** was the biggest selling Country artist with more than **1.9 million** album sales over the past five years and the fifth most purchased artist over the past five years.

Industry Trends - Genre

- Hip-Hop/Rap songs dominated the streaming charts in 2019. Six out of the top 10 streamed songs were Hip-Hop/Rap and 52 out of the top 100 most streamed songs were Hip-Hop/Rap songs.
- In 2019, **49%** of all vinyl album sales fell into the **Rock** genre. In 2018, 42% of vinyl albums sold were from the Rock genre, down from 54% in 2017.

Industry Trends - Biggest Day of The Week

- **Friday** was the day with the most album sales (**19.5%** of total sales) as well as both digital (**21.2%**) and physical album sales (**18.2%**). **Saturday** was the next biggest day for album sales with **14.9%** of all album sales.
- Consistent with the last two years, **Friday** and **Saturday** were the days with the most vinyl album sales, each at **16.6%** (1.6 million in sales). Monday was the next biggest day for vinyl sales with 14.6% of all sales.
- **Friday** was the day for the most audio streaming activity (**15.5%** of total), while **Saturday** was the day for the most video streams (**15.4%** of the total).
- The single biggest day of the year for audio on-demand streams was **Friday, December 13th 2019** with more than **2.3 billion** streams. This same date was also the biggest day of the year for album sales with more than **570,000** sales. *Note: Harry Styles new album "Fine Line" released December 13th.*
- The biggest day of the year for vinyl album sales was **Friday, November 30th** or better known as "**Black Friday**".

Title Distribution

- In 2019, the top 500 titles were responsible for 30% of all album sales, 11% of all audio streams and 11% of all video streams.
- The top 50 albums in 2019 accounted for 11.5% of all album sales, while it was less than 3% (2.7%) of all audio streams and 2.6% of all video streams came from the top 50 titles.
- The top 50 vinyl albums in 2019 accounted for 18% of all vinyl album sales for the year while the top 500 represented 44% of all vinyl album sales.

Holiday Season Highlights (2019 Holiday Season: Nov. 22nd through Jan. 2)

- On-demand audio streams during the 2019 holiday season reached **71.6 billion** streams and accounted for **10%** of all on-demand audio streams for the year.
- Vinyl album sales during the 2019 holiday season surpassed **3 million** sales and were up **38%** over 2018.
- Online physical album purchases accounted for **40%** of all album sales during the 2019 holiday season.
- **53%** of all vinyl album sales purchased during the holiday season were via online ecommerce stores.
- **Post Malone** was the most streamed artist during the holiday season with **934.5** million streams followed by **Youngboy Never Broke Again** with **753.9** million streams.
- The top 2 most streamed songs during the holiday season were Christmas songs. **"All I Want for Christmas Is You"** by **Mariah Carey** was the most streamed song with **212.5** million streams and **"Rockin' Around the Christmas Tree"** by **Brenda Lee** is #2 with **163.2** million streams.
- For the fourth straight year, the most streamed Christmas song during the holiday season was **"All I Want for Christmas is You"** by **Mariah Carey** with more than **212.5** million streams, up over last holiday season (187 million).
- Looking at the Top 10 Streamed songs during the holiday season, four were Christmas songs and 6 songs were Hip-Hop/Rap songs.
- **Harry Styles** album **Fine Line** was the most purchased album during the 2019 holiday season with more than **419,000** pure album sales.

03

Industry Consumption Details

Album Consumption



13.5%

Growth

	2019	2018	% Growth
Album Consumption	795,911,842	700,976,667	13.5%

Total Album Consumption (Album Project Units) = Album Sales + (Song Sales/10) + (On-Demand Streams/1500)

Song Consumption



21.2%

Growth

	2019	2018	% Growth
Song Consumption	7,028,822,528	5,797,766,667	21.2%

Total Song Consumption (Song Project Units) = Song Sales + (On-Demand Streams/150)

Album Sales



-23.2%

Growth

	2019	2018	% Growth
Album Sales	93,029,589	121,200,000	-23.2%
Digital Album Sales	37,311,024	50,800,000	-26.6%
Physical Album Sales	55,718,565	70,400,000	-20.9%
CD Sales	44,936,988	60,700,000	-26.0%
Vinyl Sales	10,676,788	9,660,000	10.5%
Cassette Sales	104,577	118,200	-11.5%

BuzzAngle Music does not providing any weighting factors on the physical album sales market. All units are exactly as reported from the retailers.

Song Sales and On-Demand Streams



24.8%

Growth



-26.3%

Growth

	2019	2018	% Growth
Song Sales	295,701,980	401,088,652	-26.3%
Total On-Demand Streams	1,009,968,082,148	809,504,008,963	24.8%
On-Demand Audio Streams	705,858,405,065	534,619,452,842	32.0%
On-Demand Video Streams *	304,109,677,083	274,884,556,121	10.6%

BuzzAngle Music does not providing any weighting factors on the physical album sales market. All units are exactly as reported from the retailers.

04

2019
Holiday
Season

Holiday Season Consumption

	2019	2018	% Growth
Audio Streams	71.7B	64.5B	11.1%
Song Sales	28.8M	40.4M	-28.7%
Album Sales			
Digital Album Sales	4.1M	5.2M	-21.9%
Physical Album Sales	10.2M	9.5M	7.1%
CD Sales	7.2M	7.3M	-2.3%
Vinyl Sales	3.1M	2.2M	38.1%
Cassette Sales	13K	18K	-27.1%

BuzzAngle Music does not providing any weighting factors on the physical album sales market. All units are exactly as reported from the retailers.

05 2019
AWARDS

2019 BUZZANGLE MUSIC AWARDS

AWARD	WINNER
2019 ALBUM OF THE YEAR	Hollywood's Bleeding by Post Malone

2019 SONG OF THE YEAR	Old Town Road by Lil Nas X
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2019 ARTIST OF THE YEAR	Post Malone
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ALBUM AWARDS

Top Albums by Album Sales	Lover by Taylor Swift
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Top Vinyl Album	When We All Fall Asleep, Where Do We Go? By Billie Eilish
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Top Streamed Album	Hollywood's Bleeding by Post Malone
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Top Soundtrack Album	A Star Is Born Original Motion Picture Soundtrack by Lady Gaga & Bradley Cooper
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SONG AWARDS

Top Song Sales	Old Town Road by Lil Nas X
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Top Streamed Song by Audio Streams	Old Town Road by Lil Nas X
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Top Streamed Song by Video Streams	Old Town Road by Lil Nas X
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ARTIST AWARDS

Top Streamed Artist by On-Demand Streams	Post Malone
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Top Artist by Album Sales	Taylor Swift
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Top Artist by Vinyl Album Sales	The Beatles
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INDIE AWARDS

Top Indie Album by Total Consumption	So Much Fun by Young Thug
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Top Indie Song by Total Consumption	Murder On My Mind by YNW Melly
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Top Indie Artist by Total Consumption	XXXTentacion
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06 ALBUM CHARTS

Top Albums

By Total Consumption

Rank	Title	Artist	Total Project Units	Album Sales	Song Sales	On-Demand Audio Streams
1	Hollywood's Bleeding	Post Malone	2,655,714	356,994	1,864,024	3,168,476,471
2	When We All Fall Asleep, Where Do We Go?	Billie Eilish	2,293,370	594,597	1,272,463	2,357,289,613
3	Lover	Taylor Swift	2,038,347	1,089,837	1,188,251	1,244,526,739
4	thank u, next	Ariana Grande	1,848,838	267,586	1,001,485	2,221,654,967
5	Free Spirit	Khalid	1,406,749	222,724	676,579	1,674,550,614
6	Beerbongs & Bentleys	Post Malone	1,200,461	71,749	463,665	1,623,518,042
7	EP	Lil Nas X	1,183,940	11,603	1,590,359	1,519,952,158
8	Hoodie SZN	A Boogie wit da Hoodie	1,099,580	7,340	203,554	1,607,827,357
9	Happiness Begins	Jonas Brothers	1,083,498	483,565	877,082	768,336,560
10	Scorpion	Drake	1,062,468	33,335	244,101	1,507,084,639
11	A Star Is Born: Original Motion Picture Soundtrack 2018	Lady Gaga, Bradley Cooper	1,057,429	437,732	1,477,083	707,983,341
12	Death Race for Love	Juice Wrld	1,050,854	58,012	149,427	1,466,848,925
13	Astroworld	Travis Scott	1,031,456	40,262	268,642	1,446,493,958
14	Spider-Man: Into the Spider-Verse	Various Artists	1,016,285	89,732	810,471	1,268,258,120
15	This One's For You Too	Luke Combs	980,161	117,830	757,745	1,179,835,349
16	Cuz I Love You	Lizzo	971,998	178,698	1,141,101	1,018,784,488
17	Goodbye & Good Riddance	Juice Wrld	965,723	12,708	181,505	1,402,296,324
18	Indigo	Chris Brown	854,206	87,532	383,185	1,092,533,618
19	So Much Fun	Young Thug	843,794	14,733	119,255	1,225,703,487
20	?	XXXTentacion	837,077	55,550	158,935	1,148,450,450
21	Baby on Baby	DaBaby	824,291	13,017	170,014	1,191,408,517
22	Championships	Meek Mill	810,343	15,123	260,900	1,153,695,616
23	Shawn Mendes	Shawn Mendes	788,366	70,367	794,681	957,796,220
24	Revenge of the Dreamers III	J. Cole, Dreamville	783,147	31,635	224,214	1,093,635,650
25	dont smile at me	Billie Eilish	761,458	71,200	361,678	981,135,137

Total Album Consumption (Album Project Units) = Album Sales + (Song Sales/10) + (On-Demand Streams/1500)

Top Albums

By Album Sales

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Album Sales</u>
1	Lover	Taylor Swift	1,089,837
2	When We All Fall Asleep, Where Do We Go?	Billie Eilish	594,597
3	Happiness Begins	Jonas Brothers	483,565
4	Fine Line	Harry Styles	452,500
5	A Star Is Born: Original Motion Picture Soundtrack 2018	Lady Gaga, Bradley Cooper	437,732
6	BTS Map of the Soul:Persona	BTS	383,239
7	Hollywood's Bleeding	Post Malone	356,994
8	Fear Inoculum	Tool	344,285
9	DNA	Backstreet Boys	313,616
10	thank u, next	Ariana Grande	267,586
11	SuperM - The 1st Mini Album	Super M	246,226
12	The Greatest Showman: Original Motion Picture Soundtrack	Various Artists	230,389
13	Free Spirit	Khalid	222,724
14	Look Up Child	Lauren Daigle	221,202
15	Bohemian Rhapsody: Original Motion Picture Soundtrack 2018	Queen	212,943
16	Abbey Road	The Beatles	209,509
17	Frozen 2: Original Motion Picture Soundtrack	Various Artists	185,399
18	Greatest Hits	Queen	184,483
19	Cuz I Love You	Lizzo	178,698
20	The Platinum Collection - Greatest Hits I II and III	Queen	175,961
21	Hurts 2B Human	Pink	173,599
22	People	Hillsong United	165,016
23	Guardians of the Galaxy: Awesome Mix Vol.1	Various Artists	164,809
24	Father of the Bride	Vampire Weekend	162,536
25	Hamilton Original Broadway Cast Recording	Various Artists	158,886

Top Vinyl Albums

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Album Sales</u>
1	When We All Fall Asleep, Where Do We Go?	Billie Eilish	112,798
2	Abbey Road	The Beatles	101,024
3	Bohemian Rhapsody	Queen	78,600
4	Guardians of the Galaxy: Awesome Mix Vol.1	Various Artists	69,924
5	Lover	Taylor Swift	66,702
6	The Dark Side Of The Moon	Pink Floyd	64,018
7	Legend	Bob Marley & The Wailers	62,325
8	Thriller	Michael Jackson	59,553
9	Ultimate Sinatra	Frank Sinatra	52,104
10	Back To Black	Amy Winehouse	49,231
11	Rumours	Fleetwood Mac	47,743
12	American Teen	Khalid	46,185
13	Nevermind	Nirvana	44,705
14	dont smile at me	Billie Eilish	44,189
15	Fine Line	Harry Styles	42,059
16	MTV Unplugged in New York	Nirvana	40,821
17	Golden Hour	Kacey Musgraves	40,720
18	Chronicle-20 Greatest Hits	Creedence Clearwater Revival	39,672
19	Born to Die - EP	Lana Del Rey	39,305
20	good kid, m.A.A.d city	Kendrick Lamar	36,833
21	Purple Rain	Prince & The Revolution	35,322
22	A Charlie Brown Christmas	Vince Guaraldi	34,781
23	Sgt. Pepper's Lonely Hearts Club Band	The Beatles	33,407
24	Greatest Hits	Queen	33,028
25	Diamonds	Elton John	32,869

Top Soundtrack Albums

By Album Sales

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Album Sales</u>
1	A Star Is Born: Original Motion Picture Soundtrack 2018	Lady Gaga, Bradley Cooper	437,732
2	The Greatest Showman: Original Motion Picture Soundtrack	Various Artists	230,389
3	Bohemian Rhapsody: Original Motion Picture Soundtrack 2018	Queen	212,943
4	Frozen 2: Original Motion Picture Soundtrack	Various Artists	185,399
5	Guardians of the Galaxy: Awesome Mix Vol.1	Various Artists	164,809
6	Hamilton Original Broadway Cast Recording	Various Artists	158,886
7	Spider-Man: Into the Spider-Verse	Various Artists	89,732
8	Aladdin: Original Motion Picture Soundtrack 2019	Various Artists	78,440
9	Descendants 3	Various Artists	76,922
10	Vol. 2 Guardians of the Galaxy: Awesome Mix, Vol. 2	Various Artists	75,114
11	A Charlie Brown Christmas	Vince Guaraldi	59,550
12	The Greatest Showman: Reimagined	Various Artists	54,943
13	Rocketman (Music From The Motion Picture)	Taron Egerton, Elton John	50,912
14	Stranger Things: Soundtrack from the Netflix Original Series, Season 3	Various Artists	47,372
15	The Dirt Soundtrack	Mötley Crüe	42,079
16	The Lion King 2019	Various Artists	38,853
17	Mary Poppins Returns	Various Artists	36,697
18	O Brother, Where Art Thou?	Various Artists	35,580
19	Moana	Various Artists	34,078
20	Wicked - Broadway Cast	Various Artists	33,326
21	Mamma Mia! Here We Go Again	Cast Of Mamma Mia! Here We Go Again	30,091
22	Stranger Things: Soundtrack from the Netflix Original Series	Various Artists	28,519
23	Star Wars: The Rise of Skywalker	John Williams	28,384
24	Country Music - A Film by Ken Burns	Various Artists	28,121
25	Frozen	Various Artists	28,070

Top Streamed Albums

By On-Demand Streams

Rank	Title	Artist	On-Demand Streams	Audio Streams	Video Streams
1	Hollywood's Bleeding	Post Malone	3,928,524,346	3,168,476,471	760,047,875
2	When We All Fall Asleep, Where Do We Go?	Billie Eilish	3,063,513,540	2,357,289,613	706,223,927
3	thank u, next	Ariana Grande	2,973,591,326	2,221,654,967	751,936,359
4	7 EP	Lil Nas X	2,512,573,210	1,519,952,158	992,621,052
5	Free Spirit	Khalid	2,077,352,798	1,674,550,614	402,802,184
6	Beerbongs & Bentleys	Post Malone	1,942,145,260	1,623,518,042	318,627,218
7	Scorpion	Drake	1,925,955,978	1,507,084,639	418,871,339
8	Hoodie SZN	A Boogie wit da Hoodie	1,894,811,013	1,607,827,357	286,983,656
9	Astroworld	Travis Scott	1,873,767,829	1,446,493,958	427,273,871
10	Goodbye & Good Riddance	Juice Wrld	1,854,179,052	1,402,296,324	451,882,728
11	Spider-Man: Into the Spider-Verse	Various Artists	1,807,598,389	1,268,258,120	539,340,269
12	Death Race for Love	Juice Wrld	1,653,974,127	1,466,848,925	187,125,202
13	This One's For You Too	Luke Combs	1,556,176,128	1,179,835,349	376,340,779
14	?	XXXTentacion	1,529,325,592	1,148,450,450	380,875,142
15	Baby on Baby	DaBaby	1,484,194,772	1,191,408,517	292,786,255
16	Indigo	Chris Brown	1,446,214,462	1,092,533,618	353,680,844
17	Championships	Meek Mill	1,421,288,031	1,153,695,616	267,592,415
18	Lover	Taylor Swift	1,414,514,200	1,244,526,739	169,987,461
19	So Much Fun	Young Thug	1,390,655,918	1,225,703,487	164,952,431
20	dont smile at me	Billie Eilish	1,373,225,050	981,135,137	392,089,913
21	Stoney	Post Malone	1,355,691,940	1,043,767,478	311,924,462
22	Revenge of the Dreamers III	J. Cole, Dreamville	1,337,436,988	1,093,635,650	243,801,338
23	We Love You Tecca	Lil Tecca	1,336,870,549	1,074,993,807	261,876,742
24	I am > I was	21 Savage	1,323,039,973	1,074,193,891	248,846,082
25	Drip Harder	Lil Baby, Gunna	1,283,221,477	924,259,848	358,961,629

07 SONG CHARTS

Top Songs

By Total Consumption

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Total Project Units</u>	<u>Song Sales</u>	<u>On-Demand Audio Streams</u>
1	Old Town Road	Lil Nas X	7,855,424	1,434,827	963,089,535
2	Sunflower	Post Malone & Swae Lee	5,680,501	632,900	757,140,083
3	Wow.	Post Malone	4,609,793	464,505	621,793,165
4	7 rings	Ariana Grande	4,279,938	477,652	570,342,905
5	bad guy	Billie Eilish	4,251,802	566,402	552,809,936
6	Truth Hurts	Lizzo	3,927,234	673,073	488,124,139
7	Middle Child	J. Cole	3,807,561	179,303	544,238,732
8	Without Me	Halsey	3,456,936	426,693	454,536,390
9	Ransom	Lil Tecca	3,453,510	77,691	506,372,858
10	Going Bad	Meek Mill	3,263,888	145,638	467,737,425
11	Suge	DaBaby	3,141,834	101,159	456,101,185
12	Talk	Khalid	3,116,534	280,404	425,419,487
13	No Guidance	Chris Brown	2,946,086	166,291	416,969,178
14	Someone You Loved	Lewis Capaldi	2,851,820	488,813	354,451,016
15	Sucker	Jonas Brothers	2,840,808	514,870	348,890,748
16	Senorita	Shawn Mendes, Camila Cabello	2,817,835	438,229	356,940,974
17	Drip Too Hard	Lil Baby, Gunna	2,743,312	83,751	398,934,161
18	Sicko Mode	Travis Scott	2,713,938	179,182	380,213,391
19	Murder On My Mind	YNW Melly	2,695,471	72,652	393,422,842
20	Shallow	Lady Gaga, Bradley Cooper	2,613,693	803,526	271,525,071
21	Panini	Lil Nas X	2,613,474	111,873	375,240,132
22	Swervin	A Boogie wit da Hoodie	2,589,904	50,410	380,924,030
23	thank u, next	Ariana Grande	2,584,121	171,148	361,945,877
24	Better	Khalid	2,540,321	224,295	347,403,839
25	Happier	Bastille, Marshmello	2,469,364	286,186	327,476,634

Total Song Consumption (Song Project Units) = Song Sales + (On-Demand Streams/150)

Top Songs

By Sales

Rank	Title	Artist	Song Sales
1	Old Town Road	Lil Nas X	1,434,827
2	Shallow	Lady Gaga, Bradley Cooper	803,526
3	Truth Hurts	Lizzo	673,073
4	Sunflower	Post Malone & Swae Lee	632,900
5	bad guy	Billie Eilish	566,402
6	Sucker	Jonas Brothers	514,870
7	God's Country	Blake Shelton	493,381
8	Someone You Loved	Lewis Capaldi	488,813
9	7 rings	Ariana Grande	477,652
10	Wow.	Post Malone	464,505
11	You Say	Lauren Daigle	445,917
12	ME!	Taylor Swift	445,689
13	Senorita	Shawn Mendes, Camila Cabello	438,229
14	The Git Up	Blanco Brown	434,989
15	Without Me	Halsey	426,693
16	I Don't Care	Ed Sheeran & Justin Bieber	404,916
17	Sweet but Psycho	Ava Max	377,030
18	Good as Hell	Lizzo	356,092
19	High Hopes	Panic! at the Disco	350,241
20	You Need To Calm Down	Taylor Swift	345,270
21	Dancing with a Stranger	Sam Smith, Normani	334,277
22	Beautiful Crazy	Luke Combs	315,481
23	Whiskey Glasses	Morgan Wallen	311,342
24	Beer Never Broke My Heart	Luke Combs	308,748
25	Speechless	Dan + Shay	307,546

Top Songs

By On-Demand Streams

Rank	Title	Artist	On-Demand Streams	Audio Streams	Video Streams
1	Old Town Road	Lil Nas X	1,776,682,522	963,089,535	813,592,987
2	Sunflower	Post Malone & Swae Lee	1,182,163,592	757,140,083	425,023,509
3	7 rings	Ariana Grande	901,863,598	570,342,905	331,520,693
4	Wow.	Post Malone	775,487,584	621,793,165	153,694,419
5	bad guy	Billie Eilish	732,568,752	552,809,936	179,758,816
6	Middle Child	J. Cole	731,146,368	544,238,732	186,907,636
7	Without Me	Halsey	727,522,233	454,536,390	272,985,843
8	Ransom	Lil Tecca	686,234,718	506,372,858	179,861,860
9	Sicko Mode	Travis Scott	642,203,761	380,213,391	261,990,370
10	Truth Hurts	Lizzo	624,960,329	488,124,139	136,836,190
11	Suge	DaBaby	624,728,252	456,101,185	168,627,067
12	Murder On My Mind	YNW Melly	595,506,908	393,422,842	202,084,066
13	No Guidance	Chris Brown	591,588,176	416,969,178	174,618,998
14	Going Bad	Meek Mill	589,356,368	467,737,425	121,618,943
15	Happier	Bastille, Marshmello	575,907,174	327,476,634	248,430,540
16	Drip Too Hard	Lil Baby, Gunna	569,489,305	398,934,161	170,555,144
17	Thotiana	Blueface	529,889,575	304,309,924	225,579,651
18	Talk	Khalid	528,720,427	425,419,487	103,300,940
19	Senorita	Shawn Mendes, Camila Cabello	526,075,796	356,940,974	169,134,822
20	thank u, next	Ariana Grande	525,461,496	361,945,877	163,515,619
21	a lot	21 Savage	521,143,517	334,602,272	186,541,245
22	Better	Khalid	516,491,418	347,403,839	169,087,579
23	Panini	Lil Nas X	509,791,409	375,240,132	134,551,277
24	Pop Out	Polo G	494,968,795	349,790,358	145,178,437
25	Lucid Dreams	Juice Wrld	487,893,311	304,391,576	183,501,735

Top Songs

By Audio On-Demand Streams

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Audio On-Demand Streams</u>
1	Old Town Road	Lil Nas X	963,089,535
2	Sunflower	Post Malone & Swae Lee	757,140,083
3	Wow.	Post Malone	621,793,165
4	7 rings	Ariana Grande	570,342,905
5	bad guy	Billie Eilish	552,809,936
6	Middle Child	J. Cole	544,238,732
7	Ransom	Lil Tecca	506,372,858
8	Truth Hurts	Lizzo	488,124,139
9	Going Bad	Meek Mill	467,737,425
10	Suge	DaBaby	456,101,185
11	Without Me	Halsey	454,536,390
12	Talk	Khalid	425,419,487
13	No Guidance	Chris Brown	416,969,178
14	Drip Too Hard	Lil Baby, Gunna	398,934,161
15	Murder On My Mind	YNW Melly	393,422,842
16	Swervin	A Boogie wit da Hoodie	380,924,030
17	Sicko Mode	Travis Scott	380,213,391
18	Panini	Lil Nas X	375,240,132
19	thank u, next	Ariana Grande	361,945,877
20	Senorita	Shawn Mendes, Camila Cabello	356,940,974
21	Someone You Loved	Lewis Capaldi	354,451,016
22	Pop Out	Polo G	349,790,358
23	Sucker	Jonas Brothers	348,890,748
24	Better	Khalid	347,403,839
25	Money In The Grave	Drake	345,537,347

08 ARTIST CHARTS

Top Artists

By Total Consumption

Rank	Artist	Total Project Units	Album Sales	Song Sales	On-Demand Audio Streams
1	Post Malone	4,359,559	460,350	2,531,912	5,469,027,232
2	Drake	3,743,046	108,812	780,840	5,334,225,532
3	Billie Eilish	3,384,223	666,031	1,814,088	3,805,174,737
4	Taylor Swift	3,381,338	1,251,217	1,844,617	2,918,489,639
5	Ariana Grande	2,976,345	358,911	1,375,161	3,719,876,871
6	Youngboy Never Broke Again	2,379,128	30,701	205,110	3,491,873,753
7	Juice Wrld	2,240,770	70,804	393,471	3,195,927,873
8	Khalid	2,170,722	302,293	838,605	2,676,852,974
9	Queen	2,098,889	884,692	1,786,811	1,553,274,577
10	XXXTentacion	2,009,078	95,885	320,563	2,821,705,357
11	Eminem	1,793,259	205,366	753,671	2,268,789,181
12	Kanye West	1,753,094	241,827	327,099	2,217,836,302
13	The Beatles	1,751,111	614,654	949,833	1,562,210,736
14	Travis Scott	1,738,568	55,783	390,623	2,465,583,458
15	DaBaby	1,732,020	33,813	290,007	2,503,809,564
16	Luke Combs	1,708,980	316,161	1,469,127	1,868,859,486
17	BTS	1,662,437	764,328	601,337	1,256,963,082
18	Ed Sheeran	1,648,315	233,829	1,183,851	1,944,151,913
19	A Boogie wit da Hoodie	1,642,243	10,652	260,925	2,408,247,237
20	J. Cole	1,605,641	70,400	322,257	2,254,523,664
21	Chris Brown	1,566,805	98,574	577,885	2,115,663,090
22	Future	1,420,820	49,630	220,683	2,023,682,291
23	Lil Baby	1,343,452	14,045	216,729	1,961,601,009
24	Young Thug	1,332,655	17,302	167,548	1,947,896,961
25	Imagine Dragons	1,319,716	198,062	1,126,283	1,513,538,458

Top Artists

By Album Sales

Rank	Artist	Album Sales
1	Taylor Swift	1,251,217
2	Queen	884,692
3	BTS	764,328
4	Billie Eilish	666,031
5	The Beatles	614,654
6	Tool	603,716
7	Jonas Brothers	497,056
8	Harry Styles	478,852
9	Post Malone	460,350
10	Lady Gaga, Bradley Cooper	440,799
11	Backstreet Boys	361,864
12	Ariana Grande	358,911
13	Pink	318,733
14	Luke Combs	316,161
15	Pink Floyd	305,766
16	Khalid	302,293
17	Lauren Daigle	291,650
18	Elvis Presley	286,046
19	Metallica	274,945
20	Elton John	272,877
21	Fleetwood Mac	258,181
22	Super M	246,226
23	Bruce Springsteen	242,604
24	Kanye West	241,827
25	Ed Sheeran	233,829

Top Artists

By On-Demand Streams

Rank	Artist	On-Demand Streams	Audio Streams	Video Streams
1	Post Malone	6,696,620,688	5,469,027,232	1,227,593,457
2	Drake	6,349,718,163	5,334,225,532	1,015,492,631
3	Billie Eilish	4,994,958,225	3,805,174,737	1,189,783,488
4	Ariana Grande	4,980,576,340	3,719,876,871	1,260,699,469
5	Youngboy Never Broke Again	4,883,246,982	3,491,873,753	1,391,373,229
6	Juice Wrld	3,910,372,219	3,195,927,873	714,444,346
7	XXXTentacion	3,640,134,352	2,821,705,357	818,428,995
8	Taylor Swift	3,536,133,707	2,918,489,639	617,644,068
9	Eminem	3,480,661,688	2,268,789,181	1,211,872,507
10	Khalid	3,263,909,797	2,676,852,974	587,056,823
11	DaBaby	3,150,703,132	2,503,809,564	646,893,568
12	Travis Scott	3,099,149,851	2,465,583,458	633,566,393
13	Chris Brown	2,958,699,872	2,115,663,090	843,036,782
14	A Boogie wit da Hoodie	2,869,926,298	2,408,247,237	461,679,061
15	Lil Baby	2,755,954,059	1,961,601,009	794,353,050
16	Future	2,743,499,506	2,023,682,291	719,817,215
17	J. Cole	2,735,932,787	2,254,523,664	481,409,123
18	YNW Melly	2,566,600,308	1,912,992,030	653,608,278
19	Kanye West	2,543,931,957	2,217,836,302	326,095,655
20	Kevin Gates	2,529,149,739	1,748,194,990	780,954,749
21	Ed Sheeran	2,397,356,447	1,944,151,913	453,204,534
22	Lil Nas X	2,371,058,045	1,411,720,270	959,337,775
23	Luke Combs	2,337,238,637	1,868,859,486	468,379,151
24	Kodak Black	2,304,465,945	1,792,678,816	511,787,129
25	Young Thug	2,301,232,407	1,947,896,961	353,335,446

09

GENRE
CHARTS

Top Hip-Hop/Rap Albums

By Total Consumption

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Total</u>
1	Hollywood's Bleeding	Post Malone	2,655,714
2	Beerbongs & Bentleys	Post Malone	1,200,461
3	7 EP	Lil Nas X	1,183,940
4	Hoodie SZN	A Boogie wit da Hoodie	1,099,580
5	Scorpion	Drake	1,062,468
6	Death Race for Love	Juice Wrld	1,050,854
7	Astroworld	Travis Scott	1,031,456
8	Goodbye & Good Riddance	Juice Wrld	965,723
9	So Much Fun	Young Thug	843,794
10	?	XXXTentacion	837,077

Top Hip-Hop/Rap Songs

By Total Consumption

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Total</u>
1	Old Town Road	Lil Nas X	7,855,424
2	Sunflower	Post Malone & Swae Lee	5,680,501
3	Wow.	Post Malone	4,609,793
4	Middle Child	J. Cole	3,807,561
5	Ransom	Lil Tecca	3,453,510
6	Going Bad	Meek Mill	3,263,888
7	Suge	DaBaby	3,141,834
8	Drip Too Hard	Lil Baby, Gunna	2,743,312
9	Sicko Mode	Travis Scott	2,713,938
10	Murder On My Mind	YNW Melly	2,695,471

Top Pop Albums

By Total Consumption

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Total</u>
1	Lover	Taylor Swift	2,038,347
2	thank u, next	Ariana Grande	1,848,838
3	Happiness Begins	Jonas Brothers	1,083,498
4	Cuz I Love You	Lizzo	971,998
5	Shawn Mendes	Shawn Mendes	788,366
6	No.6 Collaborations Project	Ed Sheeran	729,412
7	Fine Line	Harry Styles	670,970
8	BTS Map of the Soul:Persona	BTS	582,031
9	÷	Ed Sheeran	575,467
10	Romance	Camila Cabello	524,153

Top Pop Songs

By Total Consumption

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Total</u>
1	7 rings	Ariana Grande	4,279,938
2	Truth Hurts	Lizzo	3,927,234
3	Sucker	Jonas Brothers	2,840,808
4	Senorita	Shawn Mendes, Camila Cabello	2,817,835
5	Shallow	Lady Gaga, Bradley Cooper	2,613,693
6	thank u, next	Ariana Grande	2,584,121
7	Dancing with a Stranger	Sam Smith, Normani	2,381,243
8	break up with your girlfriend, i'm bored	Ariana Grande	2,313,932
9	Eastside	benny blanco, Halsey & Khalid	2,098,404
10	Sweet but Psycho	Ava Max	1,973,645

Top Rock Albums

By Total Consumption

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Total</u>
1	When We All Fall Asleep, Where Do We Go To Now	Billie Eilish	2,293,370
2	dont smile at me	Billie Eilish	761,458
3	Greatest Hits	Queen	685,675
4	Pray For The Wicked	Panic! at the Disco	540,704
5	Divinely Uninspired To A Hellish Extent	Lewis Capaldi	485,500
6	Led Zeppelin	Led Zeppelin	462,493
7	Evolve	Imagine Dragons	455,993
8	Eagles	Eagles	437,743
9	Abbey Road	The Beatles	431,121
10	Fear Inoculum	Tool	416,704

Top Rock Songs

By Total Consumption

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Total</u>
1	bad guy	Billie Eilish	4,251,802
2	Without Me	Halsey	3,456,936
3	Someone You Loved	Lewis Capaldi	2,851,820
4	bury a friend	Billie Eilish	2,265,037
5	High Hopes	Panic! at the Disco	2,163,897
6	when the party's over	Billie Eilish	2,134,690
7	Ocean Eyes	Billie Eilish	1,715,183
8	Bohemian Rhapsody	Queen	1,639,504
9	Believer	Imagine Dragons	1,443,387
10	wish you were gay	Billie Eilish	1,341,446

Top Country Albums

By Total Consumption

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Total</u>
1	This One's For You Too	Luke Combs	980,161
2	Dan + Shay	Dan + Shay	649,359
3	What You See Is What You Get	Luke Combs	613,343
4	If I Know Me	Morgan Wallen	454,658
5	Traveller	Chris Stapleton	454,436
6	Experiment	Kane Brown	438,725
7	This One's For You	Luke Combs	432,898
8	Fully Loaded: God's Country	Blake Shelton	408,375
9	Can't Say I Ain't Country	Florida Georgia Line	408,275
10	GIRL	Maren Morris	407,560

Top Country Songs

By Total Consumption

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Total</u>
1	Beautiful Crazy	Luke Combs	2,167,850
2	Whiskey Glasses	Morgan Wallen	2,025,484
3	Speechless	Dan + Shay	1,978,998
4	God's Country	Blake Shelton	1,836,573
5	Tequila	Dan + Shay	1,781,800
6	Beer Never Broke My Heart	Luke Combs	1,665,865
7	The Git Up	Blanco Brown	1,443,764
8	Rumor	Lee Brice	1,356,219
9	She Got the Best of Me	Luke Combs	1,354,273
10	Tennessee Whiskey	Chris Stapleton	1,336,341

Top R&B Albums

By Total Consumption

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Total</u>
1	Free Spirit	Khalid	1,406,749
2	Indigo	Chris Brown	854,206
3	Over It	Summer Walker	660,346
4	American Teen	Khalid	626,586
5	Suncity	Khalid	504,202
6	Ella Mai	Ella Mai	467,761
7	COSMIC	Bazzi	420,655
8	Starboy	The Weeknd	361,193
9	H.E.R.	H.E.R	359,403
10	BALLADS 1	Joji	342,782

Top R&B Songs

By Total Consumption

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Total</u>
1	Talk	Khalid	3,116,534
2	No Guidance	Chris Brown	2,946,086
3	Better	Khalid	2,540,321
4	Saturday Nights	Khalid	1,498,854
5	Worth It	Yk Osiris	1,493,862
6	Nights Like This	Kehlani	1,323,905
7	Slow Dancing In The Dark	Joji	1,206,076
8	Beautiful	Bazzi	1,205,522
9	Best Part	H.E.R	1,196,244
10	Young Dumb & Broke	Khalid	1,147,252

Top Latin Albums

By Total Consumption

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Total</u>
1	X 100PRE	Bad Bunny	596,066
2	Aura	Ozuna	240,882
3	Odisea	Ozuna	221,052
4	OASIS	J Balvin & Bad Bunny	220,655
5	VIDA	Luis Fonsi	157,628
6	11:11	Maluma	156,139
7	Epico	Lunay	134,700
8	Nibiru	Ozuna	127,903
9	Real Hasta la Muerte	Anuel Aa	125,187
10	Formula Vol. 2	Romeo Santos	107,442

Top Latin Songs

By Total Consumption

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Total</u>
1	MIA	Bad Bunny	1,374,819
2	Con Calma	Daddy Yankee	1,291,406
3	Soltera	Lunay, Daddy Yankee, Bad Bunny	726,096
4	La Cancion	J Balvin & Bad Bunny	717,023
5	Mi Gente	J. Balvin & Willy William	648,417
6	Ella Quiere Beber	Anuel Aa	570,796
7	Despacito	Luis Fonsi	553,402
8	Baila Baila Baila	Ozuna	522,536
9	HP	Maluma	522,449
10	Que Pretendes	J Balvin & Bad Bunny	454,727

Top Holiday Albums

By Total Consumption

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Total</u>
1	The Best of Pentatonix Christmas	Pentatonix	251,609
2	Merry Christmas	Mariah Carey	239,753
3	Christmas	Michael Buble	229,198
4	White Christmas	Bing Crosby	187,854
5	Blue Christmas	Elvis Presley	156,709
6	A Charlie Brown Christmas	Vince Guaraldi	156,174
7	A Pentatonix Christmas	Pentatonix	129,851
8	That's Christmas To Me	Pentatonix	125,707
9	The Christmas Song	Nat King Cole	125,259
10	The Sinatra Christmas Album	Frank Sinatra	111,940

Top Holiday Songs

By Total Consumption

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Total</u>
1	All I Want for Christmas Is You	Mariah Carey	1,259,747
2	Rockin' Around the Christmas Tree	Brenda Lee	933,555
3	A Holly Jolly Christmas	Burl Ives	779,066
4	Jingle Bell Rock	Bobby Helms	718,285
5	Last Christmas	Wham!	646,204
6	It's The Most Wonderful Time Of The Year	Andy Williams w/ Robert Mersey & Orchestra	631,440
7	Let It Snow, Let It Snow, Let It Snow	Dean Martin	545,676
8	Sleigh Ride	The Ronettes	530,820
9	Feliz Navidad	Jose Feliciano	526,755
10	Rudolph The Red-Nosed Reindeer	Gene Autry	484,551

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END OF A DECADE: 2014 - 2019

**CONSUMPTION
SUMMARY**

2014 - 2019

Consumption

End of Decade: 2014 - 2019

Total Album Consumption	3,570,184,663
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Total Song Consumption	26,146,955,861
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Total On-Demand Streams	3,311,468,082,148
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Audio Streams	2,075,058,405,065
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Video Streams	1,236,409,677,083
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Song Sales	4,070,501,980
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Album Sales	955,489,077
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Digital Album Sales	453,611,024
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Physical Album Sales	501,878,053
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CD Sales	455,436,988
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Vinyl Sales	46,076,788
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Cassette Sales	364,277
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2014 -2019 Consumption Breakdown

2014 - 2019

% of Total Album Consumption

Album Sales	26.8%
Song Sales	11.4%
On-Demand Streams	61.8%

% of Total On-Demand Streams

Audio Streams	62.7%
Video Streams *	37.3%

% of Total Album Sales

Digital Album Sales	47.5%
Physical Album Sales	52.5%

% of Total Physical Album Sales

CD Sales	90.7%
Vinyl Sales	9.2%
Cassette Sales	0.1%

END OF A DECADE: 2014 - 2019

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Top Artists, Albums and Songs

2015 - 2019

Top Streamed Artists

By On-Demand Streams

<u>Rank</u>	<u>Artist</u>	<u>Total</u> <u>On-Demand Streams</u>
1	Drake	28,073,134,937
2	Post Malone	15,888,818,115
3	Eminem	12,545,714,739
4	Future	11,546,868,202
5	The Weeknd	11,155,593,819
6	Ariana Grande	10,417,958,400
7	XXXTentacion	10,155,271,829
8	Ed Sheeran	9,854,787,738
9	Taylor Swift	9,746,711,685
10	J. Cole	9,351,226,630
11	Kanye West	9,293,270,246
12	Rihanna	9,208,899,743
13	Youngboy Never Broke Again	9,201,548,672
14	Kendrick Lamar	9,187,002,728
15	Chris Brown	9,003,101,399
16	Travis Scott	8,394,909,189
17	Beyonce	8,207,782,905
18	Kevin Gates	8,149,849,605
19	Migos	8,007,285,955
20	Lil Uzi Vert	7,716,711,957
21	Kodak Black	7,507,152,046
22	twenty one pilots	7,351,079,506
23	Imagine Dragons	7,292,152,918
24	Maroon 5	6,861,005,899
25	Justin Bieber	6,621,617,794

2015 - 2019

Top Streamed Songs

By On-Demand Streams

<u>Rank</u>	<u>Artist</u>	<u>Title</u>	<u>Total On-Demand Streams</u>
1	Lil Nas X	Old Town Road	1,776,682,522
2	Drake	God's Plan	1,582,229,628
3	Mark Ronson	Uptown Funk	1,463,524,057
4	Ed Sheeran	Shape of You	1,453,233,714
5	Post Malone	Congratulations	1,403,147,897
6	Post Malone & Swae Lee	Sunflower	1,392,306,619
7	Juice Wrld	Lucid Dreams	1,373,133,861
8	Luis Fonsi, Daddy Yankee	Despacito	1,366,219,626
9	The Chainsmokers	Closer	1,362,176,523
10	Kendrick Lamar	HUMBLE.	1,307,700,400
11	Imagine Dragons	Believer	1,307,491,956
12	Lil Uzi Vert	XO Tour Llif3	1,282,467,605
13	Cardi B	Bodak Yellow	1,259,478,856
14	Travis Scott	Sicko Mode	1,257,426,958
15	Desiigner	Panda	1,222,185,170
16	Migos	Bad and Boujee	1,199,626,038
17	Drake	In My Feelings	1,187,575,082
18	Post Malone	I Fall Apart	1,126,588,072
19	Camila Cabello	Havana	1,105,892,056
20	Ed Sheeran	Thinking Out Loud	1,100,886,759
21	Fetty Wap	Trap Queen	1,087,001,297
22	The Weeknd	The Hills	1,085,882,847
23	Future	Mask Off	1,076,487,235
24	Ed Sheeran	Perfect	1,067,006,130
25	Justin Bieber	Sorry	1,063,939,482

2015 - 2019

Top Artists

By Album Sales

<u>Rank</u>	<u>Artist</u>	<u>Album Sales</u>
1	Adele	7,555,334
2	Taylor Swift	5,013,050
3	Ed Sheeran	2,180,896
4	Metallica	2,067,484
5	Chris Stapleton	1,939,216
6	Drake	1,807,816
7	Luke Bryan	1,791,425
8	The Beatles	1,732,220
9	Elvis Presley	1,686,609
10	twenty one pilots	1,662,345
11	Pentatonix	1,644,829
12	Prince	1,590,723
13	Kendrick Lamar	1,564,220
14	Kidz Bop Kids	1,562,276
15	Eminem	1,541,239
16	Beyonce	1,487,219
17	Queen	1,460,552
18	Blake Shelton	1,436,289
19	The Weeknd	1,379,608
20	Zac Brown Band	1,297,461
21	Michael Jackson	1,275,322
22	Pink Floyd	1,247,954
23	Fall Out Boy	1,200,085
24	Led Zeppelin	1,162,350
25	Jason Aldean	1,132,262

2015 - 2019

Top Albums

By Album Sales

<u>Rank</u>	<u>Artist</u>	<u>Title</u>	<u>Total</u>
1	Adele	25	6,812,250
2	Taylor Swift	1989	1,722,702
3	Taylor Swift	reputation	1,684,088
4	Chris Stapleton	Traveller	1,371,482
5	Beyonce	Lemonade	1,213,719
6	Taylor Swift	Lover	1,084,897
7	Various Artists	Hamilton: Original Broadway Cast Recording	1,054,980
8	twenty one pilots	Blurryface	984,931
9	Ed Sheeran	x	980,710
10	The Weeknd	Beauty Behind The Madness	938,041
11	Various Artists	The Greatest Showman: Original Motion Picture Soundtrack	935,951
12	Luke Bryan	Kill The Lights	906,295
13	Various Artists	Guardians of the Galaxy: Awesome Mix Vol.1	892,880
14	Ed Sheeran	Divide	826,913
15	Meghan Trainor	Title	816,765
16	Justin Bieber	Purpose	802,182
17	Kendrick Lamar	To Pimp A Butterfly	800,654
18	Sam Hunt	Montevallo	778,653
19	Sam Smith	In The Lonely Hour	662,159
20	Lady Gaga, Bradley Cooper	A Star Is Born: Original Motion Picture 2018	635,074
21	Drake	If You're Reading This It's Too Late	624,919
22	Prince	The Very Best Of Prince	609,754
23	Billie Eilish	When We All Fall Asleep, Where Do We Go?	588,409
24	Pentatonix	A Pentatonix Christmas	579,792
25	Fall Out Boy	American Beauty/American Psycho	574,708

Thank you for viewing the BuzzAngle Music 2019 Year-End Report

About BuzzAngle Music

BuzzAngle Music's charts and analytics offer data at a much more granular level and in a timelier manner than the most commonly used measurement of sales and streaming available up to this point, leading to an ability to produce trillions of unique charts daily, revolutionizing a slow, staid and stale aspect of the music industry.

Data is updated daily to reflect the previous day's sales and streaming activity in both the United States and Canada.

Website: BuzzAngleMusic.com
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